

Curriculum Overview – Y10 GCSE Business Unit 2

Unit 2								
Week	1	2	3	4	5	6	7	8
Date wb	14 th Nov	21 st Nov	28 th Nov	5 th Dec	12 th Dec	2 nd Jan	9 th Jan	16 th Jan
Big Ideas (key concepts)	Business Location	Business Planning		Expanding a Business		Case Study Practice	Unit 2 Introduction – External Influences	
Lesson Topics Sequence	1. Factors influencing location choice	4. The purpose of business planning	7. The concept of revenue	10. Methods of growth	13. Economies of scale	16. Case study practice	19. Assessment feedback	22. Knowledge assessment
	2. Factors influencing location choice	5. Contents of a business plan	8. The concept of profit or loss	11. Franchising	14. Average unit costs	17. Extended writing practice	20. External influences overview	23. Technology and stakeholders
	3. Evaluating a choice of location	6. Understanding business costs	9. Section A practice assessment	12. Mergers vs Takeovers	15. The risks of growth	18. Unit 1 Assessment	21. Technological factors	24. Ethical issues facing business
Key Assessments			Unit 1 Section A practice assessment			Unit 1 summary assessment		Knowledge assessment
Home Learning	Self-quiz unit 2 KO terms set 1 and 2	Self-quiz unit 2 KO terms set 3 and 4	Self-quiz unit 2 KO set 5 and 'Business planning' worksheet	Self-quiz unit 2 KO set 6 and 'Expanding a business' worksheet	Self-quiz unit 1 KO self-select from set 1-3.	Self-quiz unit 1 KO self-select from set 4-6.	Self-quiz KO self-select 10 terms.	Case study question.